

IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants: **Rick W. LANDSMAN, Wei-Yeh LEE**

Case: **UCC-1/CIP**

Serial No.: **09/273,718** Filed: **January 26, 1999**

Group Art Unit: **2162** Confirmation No.: **2166**

Examiner: **Jeff Carlson**

Title: **A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED  
USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL WEB  
ADVERTISING THROUGH USE OF AN ADVERTISING TAG  
EMBEDDED IN A REFERRING WEB PAGE (as amended)**

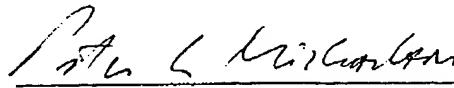
COMMISSIONER FOR PATENTS  
Washington, D. C. 20231

S I R:

I believe that **no additional claim fee** is required for the accompanying amendment submitted in connection with the above-captioned application.

In the event a fee is due, kindly charge that fee to my deposit account number 13-3083. To facilitate that charge, a duplicate copy of this letter is enclosed herewith.

Respectfully submitted,

  
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January 21, 2002

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**AMENDMENT**

In response to the Office Action dated August 28, 2001 (Paper No. 21), please amend the above-identified patent application as follows:

**IN THE CLAIMS-**

To facilitate entry of the following changes, the Applicants have also submitted herewith substitute pages providing all the pending claims, as they now stand, incorporating the changes indicated below.